



## Retail MarketPlace Profile

Arlington CDP, MA  
Arlington CDP, MA (2501640)  
Geography: Place

### Summary Demographics

2012 Population	43,209
2012 Households	19,125
2012 Median Disposable Income	\$59,424
2012 Per Capita Income	\$44,583

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$753,784,133	\$328,085,083	\$425,699,050	39.3	239
Total Retail Trade	44-45	\$673,606,248	\$305,578,447	\$368,027,801	37.6	187
Total Food & Drink	722	\$80,177,885	\$22,506,636	\$57,671,249	56.2	52
Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$124,668,481	\$91,485,730	\$33,182,751	15.4	11
Automobile Dealers	4411	\$107,894,680	\$88,816,585	\$19,078,095	9.7	3
Other Motor Vehicle Dealers	4412	\$7,237,029	\$588,667	\$6,648,362	85.0	4
Auto Parts, Accessories & Tire Stores	4413	\$9,536,772	\$2,080,478	\$7,456,294	64.2	4
Furniture & Home Furnishings Stores	442	\$17,708,155	\$996,460	\$16,711,695	89.3	4
Furniture Stores	4421	\$8,586,385	\$639,125	\$7,947,260	86.1	1
Home Furnishings Stores	4422	\$9,121,770	\$357,335	\$8,764,435	92.5	3
Electronics & Appliance Stores	4431	\$24,232,948	\$6,739,430	\$17,493,518	56.5	15
Bldg Materials, Garden Equip. & Supply Stores	444	\$23,055,150	\$4,178,456	\$18,876,694	69.3	14
Bldg Material & Supplies Dealers	4441	\$20,338,480	\$3,751,347	\$16,587,133	68.9	12
Lawn & Garden Equip & Supply Stores	4442	\$2,716,670	\$427,109	\$2,289,561	72.8	2
Food & Beverage Stores	445	\$133,581,846	\$70,323,705	\$63,258,141	31.0	25
Grocery Stores	4451	\$112,725,851	\$66,367,862	\$46,357,989	25.9	15
Specialty Food Stores	4452	\$5,710,901	\$1,276,836	\$4,434,065	63.5	7
Beer, Wine & Liquor Stores	4453	\$15,145,094	\$2,679,007	\$12,466,087	69.9	3
Health & Personal Care Stores	446,4461	\$71,715,473	\$91,908,109	-\$20,192,636	-12.3	19
Gasoline Stations	447,4471	\$64,040,252	\$4,563,900	\$59,476,352	86.7	9
Clothing & Clothing Accessories Stores	448	\$51,907,487	\$5,108,771	\$46,798,716	82.1	23
Clothing Stores	4481	\$38,138,453	\$2,965,608	\$35,172,845	85.6	17
Shoe Stores	4482	\$7,008,500	\$734,202	\$6,274,298	81.0	3
Jewelry, Luggage & Leather Goods Stores	4483	\$6,760,534	\$1,408,961	\$5,351,573	65.5	3
Sporting Goods, Hobby, Book & Music Stores	451	\$20,512,734	\$6,015,541	\$14,497,193	54.6	17
Sporting Goods/Hobby/Musical Instr Stores	4511	\$16,694,000	\$4,250,136	\$12,443,864	59.4	10
Book, Periodical & Music Stores	4512	\$3,818,734	\$1,765,405	\$2,053,329	36.8	7
General Merchandise Stores	452	\$78,550,314	\$903,860	\$77,646,454	97.7	6
Department Stores Excluding Leased Depts.	4521	\$43,909,660	\$93,504	\$43,816,156	99.6	1
Other General Merchandise Stores	4529	\$34,640,654	\$810,356	\$33,830,298	95.4	5
Miscellaneous Store Retailers	453	\$17,910,160	\$6,237,907	\$11,672,253	48.3	37
Florists	4531	\$1,354,458	\$697,511	\$656,947	32.0	9
Office Supplies, Stationery & Gift Stores	4532	\$6,546,597	\$647,784	\$5,898,813	82.0	6
Used Merchandise Stores	4533	\$3,006,957	\$1,424,997	\$1,581,960	35.7	7
Other Miscellaneous Store Retailers	4539	\$7,002,148	\$3,467,615	\$3,534,533	33.8	15
Nonstore Retailers	454	\$45,723,248	\$17,116,578	\$28,606,670	45.5	7
Electronic Shopping & Mail-Order Houses	4541	\$32,137,438	\$0	\$32,137,438	100.0	0
Vending Machine Operators	4542	\$1,127,006	\$108,170	\$1,018,836	82.5	1
Direct Selling Establishments	4543	\$12,458,804	\$17,008,408	-\$4,549,604	-15.4	6
Food Services & Drinking Places	722	\$80,177,885	\$22,506,636	\$57,671,249	56.2	52
Full-Service Restaurants	7221	\$42,386,114	\$10,660,699	\$31,725,415	59.8	26
Limited-Service Eating Places	7222	\$31,435,987	\$11,637,199	\$19,798,788	46.0	24
Special Food Services	7223	\$4,037,151	\$0	\$4,037,151	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$2,318,633	\$208,738	\$2,109,895	83.5	2

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

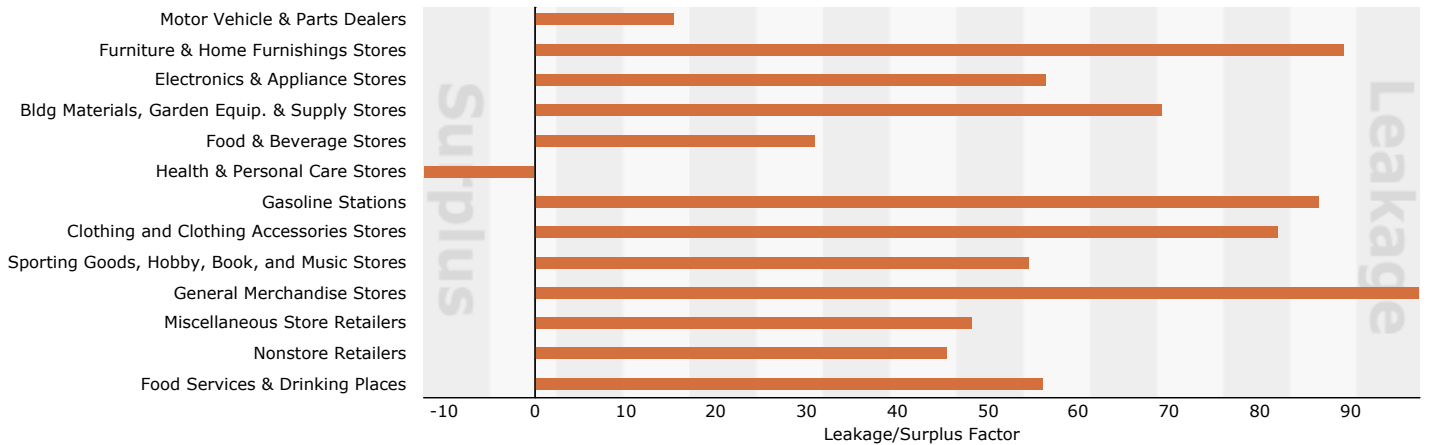
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## Leakage/Surplus Factor by Industry Subsector



## Leakage/Surplus Factor by Industry Group

